

## Alessia Pedrazzoli



📍 University of Modena and Reggio Emilia  
Department of Economics Marco Biagi  
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### Education

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From 2015 to now

#### Phd candidate in Labour, Development and Innovation

Marco Biagi Foundation, University of Modena and Reggio Emilia – Economics Department

Research themes: equity crowdfunding, innovation in SMEs, alternative financing instruments, social impact investment, entrepreneurial finance

From February 2015 to August 2016

#### Research Fellowship in “Energia Sisma Emilia”

*Research project about the economic effects of 2012 heartquake in Italy*  
University of Modena and Reggio Emilia – Economics Department

From 2011 to 2014

#### Master Degree in Communication and Corporate Strategy

University of Modena and Reggio Emilia – Economics Department

Thesis: “Equity crowdfunding: analysis and comparison between Italian and American legislation”  
Average grade 110/110

From 2007 to 2011

#### Degree in Communication and Marketing

University of Modena and Reggio Emilia – Economics Department

Thesis: “Search Engine Marketing tools”  
Average grade 106/110

### Training

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July 2017

#### Summer school – Econometric analysis, basis course with Spss

University of Calabria

From March 2017 to May 2017

#### Research Methods School: From an idea to research design

Prof. Dr David W Parker of the Bournemouth University

University of Modena and Reggio Emilia

January 2017

#### Winter school - Narrative Approach in organization research

University La Sapienza, Rome

June 2016

#### Stata, basis course for econometrics study

University of Modena and Reggio Emilia

### Publications

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Balboni B., Gualandri E., Koccolari U., Pedrazzoli A., Venturelli V. “How crowded is equity crowdfunding? The effect of social capital on the size of the crowd in equity campaigns”  
Contemporary Issues in Banking, Palgrave Macmillan (2018).

Cosma S., Grasso G.A., Pagliacci F., Pedrazzoli A. "Is equity crowdfunding a good tool for social enterprises?" DEMB Working Paper Series (2018).

Gualandri E., Pedrazzoli A., Vezzani P., Finanziare la ricostruzione attività e attori coinvolti nel sisma dell'Emilia Romagna", DEMB Working Paper Series (2016).

## Linguistic Competences

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**English:** B2 – Certificated at CLA (Centro linguistico di Ateneo) - University of Modena and Reggio Emilia

**French:** B1 – Pre-intermediate

## Other Activities

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From May 2014 to May2018 Member of the council, Campagnola Emilia.

From May 2016 to May2018 Member of the council, Unione dei Comuni della Pianura Reggiana